



RIVER CITY
COMPREHENSIVE
COUNSELING
SERVICES



- PRESS RELEASE -

FOR IMMEDIATE RELEASE

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River City Comprehensive Counseling Services Receives B Corporation Certification

RICHMOND - VIRGINIA - February 4, 2014 - River City Comprehensive Counseling Services (www.rivercityccs.com), a leader in providing individuals with effective mental health services in a safe, comfortable and supportive environment, announced today that the company has become a Certified B Corporation through the nonprofit B Lab. This nationally recognized designation is awarded to companies that have demonstrated a higher standard of social and environmental performance, accountability and transparency.

“We believe that business has a higher social purpose. This is evident in the ‘River City Way’ and how River City has operated from inception. Many of our employees can attest to the numerous pro-bono clients we have served, assisted with housing, transported and gone above and beyond for – because we at River City truly care not only about the work we do, but also the people we serve. Becoming a B Corporation was a natural fit for River City. It allows us to be a part of another business community while also playing a part in the larger strategic plan to be the best River City that we can be,” says River City’s Clinical Director and CEO, Jimmy Christmas.

River City Comprehensive Counseling Services is licensed by the Virginia Department of Behavioral Health and Developmental Services. Since 2009, River City has provided an array of programs that have expanded to include: Mental Health Skill-Building Services; Intensive In-Home Counseling; Crisis Stabilization Services; Outpatient Services such as individual, couple, family and group counseling and the Veteran’s Employment Program, a federally funded service under the Homeless Veterans Reintegration Program grant through the Department of Labor.

About B Corp - Certified B Corporations 1) meet rigorous standards of social and environmental performance; 2) legally expand their corporate responsibilities to include consideration of stakeholder interests; and 3) build collective voice through the power of the unifying B Corporation brand. As of December 2014, there are over 1,000 Certified B Corporations from more than 60 industries such as consulting, solar energy, and food products representing a diverse multi-billion marketplace.

About B Lab - B Lab is a nonprofit organization dedicated to using the power of business to solve social and environmental problems. B Lab drives systemic change through three interrelated initiatives: 1) building a community of Certified B Corporations to make it easier for all of us to tell the difference between “good companies” and just good marketing; 2) accelerating the growth of the impact investing asset class through use of B Lab’s GIIRS impact rating system by institutional investors; and 3) promoting supportive public policies, including creation of a new corporate form and tax, procurement, and investment incentives for sustainable business.